



Tech Toolbox

What is it?

A digital guide to the most used tools and software applications available to you as a valued member of the RE/MAX network.

Quick Links

Links To All The Tech Tools You Need

every bullet point indicates a clickable link

RE/MAX Websites

- [Maxtech.me](#)
- [Maxcenter \(remax.net\)](#)
- [REMAX.COM](#)
- [RE/MAX Commercial](#)
- [RE/MAX Global](#)
- [RE/MAX Collection](#)
- [RE/MAX News](#)
- [CMN Miracle Home](#)

Education and Training

- [RE/MAX University](#)
- [Momentum](#)
- [Regional Training Calendar](#)
- [Fast Forward](#)

Social Media

- Facebook Groups + Pages
- [Regional Services Broker/Owner Group*](#)
- [We Are RE/MAX](#)
- [RE/MAX Regional Services](#)
- Instagram
- [remaxregionalservices](#)

Lead Generation and Management

- [BoldTrail](#)
- [Agent Insight](#)

Marketing

- [Agent Insight](#)
- [RE/MAX Marketplace](#)
- [Marketing Portal](#)
- [RE/MAX Hustle](#)
- [RE/MAX Balloon Program](#)
- [Adwerx](#)
- [BoldTrail](#)

Additional Links and Resources

- [Referral Network](#)
- [Complete Agent Development](#)
- [URL Shortner](#)
- [Recruiting + Retention*](#)



*ONLY AVAILABLE TO BROKERS, OWNERS & MANAGERS

Agent Insight

100% Free Search Engine
Optimization Strategy

What is an SEO strategy?

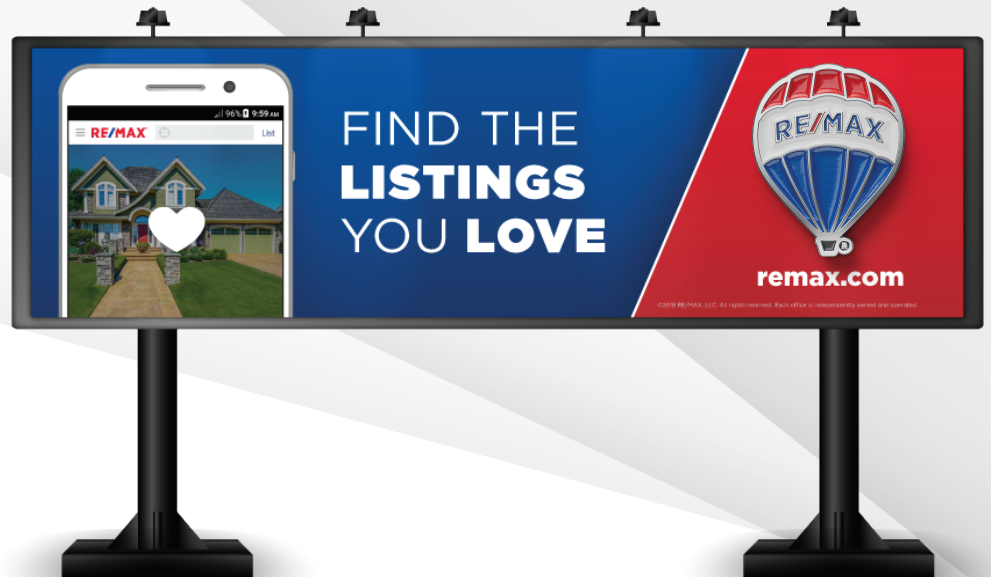
An SEO strategy (also referred to as “SEO approach” or “search engine optimization strategy”) is the process of planning, outlining and implementing steps designed to improve search engine rankings.

How does it work?

Submit a written insight, a photo or a video (bonus pts for all three) on Agent Insight. That’s all you have to do - Really! Agent Insight will handle the heavy lifting from there.

If your post includes a written insight you are **3 times** more likely to be discovered by Google and consumers. Not bad... but including a video in your post you are **50 times** more likely to be found by google and consumers.

You are putting up a
free Billboard on the
digital highway.



How do I Start?

- Visit: agentinsight.net
- Search for a community
- Write an insight, submit a photo or a video (bonus pts for all three)
- Agent Insight will take it from there.

BoldTrail

The #1 Ranked Real Estate Platform

How will you benefit from BoldTrail?

With BoldTrail you have everything you need to manage and grow your business - all in one place and working for you 24/7.

What does BoldTrail do?

BoldTrail distributes RE/MAX leads to you based on your location, specialty and business development strategy. And while you are busy working with your clients, BoldTrail is your powerhouse assistant, using AI to respond to new leads, nurture your sphere, and generate repeat and referral business.

Generates and Converts More Business For You From All Sources.

How do I Start?

To get to BoldTrail, sign into www.MAXTech.me and choose the BoldTrail app. You're there!

You can learn more about BoldTrail by visiting Fast Forward on MAXTech.me.

Questions? Reach out to Tech Assist for answers.

<https://www.engageremarketing.com/techassist/>
Techassist@engageremarketing.com



Maxtech.me

Agent Tech & Tools Portal
One Stop Shop For All Things Tech

What is Maxtech?

The MAX Tech Agent Portal is online and ready for use. This new tool can be accessed at MAXTech.me Simply sign-in with your @remax.net email address and password, and you are all set.

How does it work?

The Agent Portal can help you get the most out of RE/MAX tech, including:

- One-click access to your RE/MAX tech apps and services
- Online messaging from RE/MAX (and soon, your apps!)
- Easy access to Tech Assist resources
- Regional news & event calendar
- ...with even more to come!

Information . Support . Training

How do I start?

You can learn more about the Agent Portal by visiting the About MAX Tech page.
(max tech.me)

This is just the beginning for MAX Tech - so start today, and make the Agent Portal your everyday go-to for RE/MAX tech.

Questions? Reach out to Tech Assist for answers.

<https://www.engageremarketing.com/techassist/>

Techassist@engageremarketing.com



Technical Assistance

Technical Support Contacts

Maxtech.me + Maxcenter

www.maxtech.me/assistance

Toll Free Support Number: 1.800.666.7799

techassist@engageremarketing.com

National Events

MLS Issues

Agent/Office Mobile Sites

RE/MAX Marketing/Logos

RE/MAX News or Press Releases

BoldTrail

Education & Training

remax.net email

Approved Suppliers

RE/MAX App

RE/MAX University



Agent Profile Updates

mdally@remax.net

Agent Profile Updates, Including Photos & Service Areas

Office Profile Updates

Agent Profile Updates

www.agentinsight.net

Toll Free Support: 1.800.666.7799

support@agentinsight.net

Administrative Support

Melissa Dally

816.413.2123 | mdally@remax.net

Reporting • Statistics • Franchise Information

Jenny Caldon

816.413.2142 | jcaldon@remax.net

Events • Branding Information • Virtual Meetings

Broker/Owner Support

Momentum • OnBoarding • Recruiting • Retention

Jim Sutton AL • LA • MS

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