

REMAX Regional Update — Presentation Summary

The following is a summary of key topics covered in the REMAX Regional Update presentation.

Prepared: May 19, 2026 | Region: Iowa, Nebraska, Oklahoma, Alabama, Louisiana, Mississippi, Missouri, Kansas, Arkansas

Slide 1

How Real Estate Agents Spend Their Time

- Agents spend the majority of their time on administrative tasks rather than revenue-generating activities.
- The data highlights the importance of leveraging tools and technology to reclaim productive time.
- REMAX provides resources to help agents focus on what matters most — closing deals and serving clients.

Slide 2

Region Wide Snapshot

- REMAX agents average **15.1 transaction sides** per agent across the region.
- Average sales volume per agent: **\$4.7 million**.
- Agents average **13 years** in real estate and **9 years** with REMAX.
- Average commission earnings per agent: **\$121,652** region wide.
- Data based on combined residential and commercial data, January 1 – December 31, 2025.

Slide 3

REMAX vs. The Industry — Average Commission

- REMAX agents earn more than **DOUBLE** the industry average commission.
- Industry-wide average commission: **\$58,100** | REMAX region wide average: **\$121,652**.
- **State-by-state averages:** Iowa \$131,179 | Nebraska \$134,023 | Oklahoma \$116,437 | Alabama \$120,866 | Louisiana \$109,152
- Mississippi \$97,801 | Missouri \$131,384 | Kansas \$111,227 | Arkansas \$106,259

Slide 4

Bosscat — Marketing Studio on MaxCenter

- Provides instant home improvement and repair cost estimates for sellers.
- Helps clients confidently prepare their home for market before listing day.
- Streamlines the listing process from day one with actionable insight for sellers.
- Branded reports can be generated and shared directly with clients through MaxCenter.

Slide 5

Zillow Preview & Showcase — Marketing Studio on MaxCenter

- Enhanced listing exposure on Zillow before properties officially hit the market.
- Premium Zillow Showcase placement drives more qualified buyer traffic to listings.
- Helps listings stand out from the competition with a featured, elevated presentation.
- Available through MaxCenter's Marketing Studio — easy to activate for any listing.

Slide 6

Streams by BoldTrail

- New AI-powered mobile app delivering real-time lead signals directly to agents' phones.
- Surfaces urgent follow-ups and high-intent buyer/seller activity instantly.
- AI assistant helps agents respond faster and automatically updates the CRM.

- Beta users reported **3X more conversations** and up to **250% increase in productivity**.
- Available now on iOS; Android version coming soon.

Slide 7

Canva

- Thousands of drag-and-drop real estate templates: flyers, social posts, listing presentations, postcards, and more.
- Magic Studio AI tools include background remover, Magic Resize, and on-brand content generation in minutes.
- Brand Kit locks in your logo, colors, and fonts for consistent, professional marketing across all materials.
- Design and publish on the go from any phone or tablet — built for agents in motion.
- Cuts design time by up to **85%** — available at **Canva.com**.

Slide 8

EarnYourMax.Com

- The official regional website and resource hub for REMAX agents in the region.
- Houses tools, training, updates, and business growth resources all in one convenient place.
- Designed to help agents maximize their productivity and earning potential year-round.
- Your go-to destination for everything happening in the region — visit **EarnYourMax.com**.